

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
OCT30/12 19.42
CHANGES *** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME MEDIA PLACEMENT

SALES PRSN WA- JOE KNAUER

ORDER #	CONTRACT #	6282558	CLASS.	INSTR.	BOOK	PAGE
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CLASS:	NATL.	LOCAL	REGIONAL
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE 08/30/12 19.42

DATE OCT30/12 19.42

TO LENA
FR JULIE
OK'D M11-12
TTLS RTS
PLS CFM, THX 10/30

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY
TELEVISION INVOICES IDB#9914019

[illegible]

AGENCY ADVERTISER CODE = 321	AGENCY EST# = 1567
AGENCY PRODUCT CODE = 340	

25	S	600P-630P	30	\$2,400.00	11/4	11/4	0	SUN
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PROGRAM : NEWS
CON COM1 : NEWS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
66	A		600P-700P	30		\$2,400.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS												
ORD COM1: NEWS WILL AIR 6-7P ON SUNDAY 11/4												
THIS IS A MAKE-GOOD FOR NOV4 ON LINE-25 FOR 1 SPOT/WK												
49	S		1100A-1200N	30		\$1,200.00	10/31	10/31	0		WED	0
PROGRAM : VIEW-ABC												
CON COM1: VIEW-ABC												
67	A		1000A-1100A	30		\$1,200.00	11/2	11/2	1		FRI	1
PROGRAM : MILLIONAIRE/FUED												
ORD COM1: WE CAN OFFER												
THIS IS A MAKE-GOOD FOR OCT31 ON LINE-49 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M11	OK'D		BUY#25									
MISSED: SUN/600P-630P NOV4 30S \$2,400.00 (OCT30/12)												
OFFER: SUN/600P-700P NOV4 30S \$2,400.00 PLS ADVISE.												
CMT: NEWS WILL AIR 6-7P ON SUNDAY 11/4												
M12	OK'D		BUY#49									
MISSED: WED/1100A-1200N OCT31 30S \$1,200.00 (OCT30/12)												
OFFER: FRI/1000A-1100A NOV2 30S \$1,200.00 PLS ADVISE.												
CMT: WE CAN OFFER												
NOV/12			92925.00									
CONTRACT TOTAL												92925.00
TOTAL SPOTS												57

MARKET TOTALS \$273,308 WFTV 34% WKMG 18% WESH 21% WOFL 15% WKCF 2% WRBW 5% CABL 5%

WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE